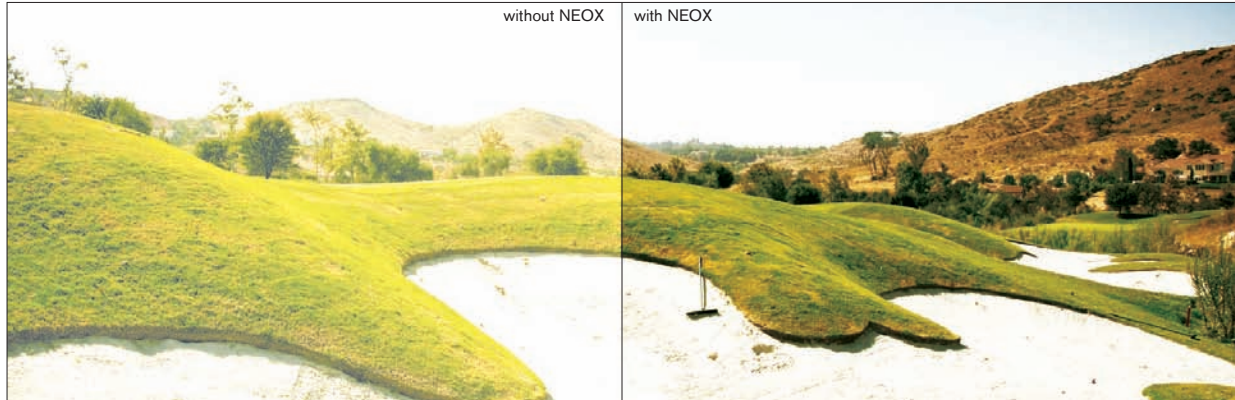


Callaway  
✓



### NEOX™ Transitions® SOLFX™

These proprietary lenses not only enhance natural vision by increasing depth perception and contrast sensitivity, but they automatically change the degree of darkness to varying outdoor light conditions. This lens is a combination of two advanced sun lens technologies, NEOX™ and Transitions® SOLFX™.



#### What is NEOX™ technology?

NEOX™'s specially engineered color formula combines lens technology and a special tint that can enhance overall visual acuity, increase distance vision, depth perception, and can help to eliminate distracting glare.

The color of NEOX™ is G22, a technical blend of green and amber, which research shows is the optimum color for enhancing clarity, depth perception and comfort. This exclusive lens tint provides comfort and protection that patients deserve.



#### Benefits of NEOX™ lenses

- Blocks 100% UVA/B
- Blocks HEV, or blue light, that typically scatters after it enters the eye causing blur and fatigue. This allows for crisper vision outdoors and improved night vision as daytime exposure to blue light prevents the eye from adjusting as quickly.
- May help in prevention of eye diseases caused by overexposure to UVA, UVB and HEV light rays.

Regular sunwear significantly decreases the amount of light that enters the eye which can negatively affect clarity and long distance vision. The patented shape and design of NEOX™ lens technology has proven to assist in counteracting those affects referred to as 'induced myopia'.



Enhanced Eye Protection



Increased Depth Perception



Better Distance Vision



Superior Clarity

## What is Transitions® SOLFX™?

Ordinary sunwear offers a static tint that remains the same regardless of how bright or dark the lighting conditions are outdoors. Transitions® SOLFX™ lenses offer a dynamic sunwear solution as they self-adjust to changing light conditions for ultimate outdoor performance, protection and comfort.

### Benefits of Transitions® SOLFX™ lenses

- Patented Transitions® photochromic technology that changes tint or darkness of lens depending on the changing light conditions outdoors allowing your patients to have perfect coloring of their lenses in any light.
- 100% UVA/UVB protection

## What is NEOX™ Transitions® SOLFX™?

An exclusive lens that combines the technologies of both NEOX™ and Transitions® SOLFX™. The partnership of these superior sun lens technologies offers your patients UVA, UVB and HEV protection along with a variable tint to provide comfort and clarity during outdoor activities in any light.



**low light** → **mid light** → **bright light**

The NEOX™ Transitions® SOLFX™ lens changes from light to dark depending on the light conditions.



NEOX™ Transitions® SOLFX™ lenses adapt to changing light conditions to give you the best vision for your environment.

### Benefits of NEOX™ Transitions® SOLFX™

- Provides ultimate performance during outdoor activities with the precise balance of light transmission, clarity and protection
- By blocking harmful blue light rays while enjoying the outdoors, patients see clearly now and into the future
- Increased depth perception and contrast sensitivity allows patients to see changes in the terrain like never before
- Protects the wearer's eyes and the area around the eye from harmful sun rays the same way sunscreen protects skin
- Optimizes outdoor performance by automatically adjusting to the changing light conditions
- Patients are comfortable in all light conditions without having to interrupt their activities to change or adjust their eyewear



#### Prescription Fitting

Callaway sunwear can be custom fitted with NEOX™ Transitions® SOLFX™ prescription lenses for the ultimate golfing and overall outdoor experience. Recommended prescription range of +4.00 to -4.50 total power.

#### Prescription Fitting Packages

##### Single Vision Fitting

- Choice of Callaway sunwear style
- NEOX™ Transitions® SOLFX™ lens
- Autograph II Attitude Single Vision
- Polycarbonate material
- Additional drill, notch or shelving charge may apply

##### Progressive Fitting

- Choice of Callaway sunwear style
- NEOX™ Transitions® SOLFX™ lens
- Autograph II Attitude Progressive
- Polycarbonate material
- Additional drill, notch or shelving charge may apply





## **MAG SERIES**

The Mag sunwear collection is made of a lightweight Magnesium Alloy material that offers superior strength with a high tech look and feel.



## **SPORT SERIES**

The Sport sunwear collection is made of a grilamid material that offers superior strength and is extremely lightweight and designed for the active sport wearer.



## **PAR SERIES**

The Par sunwear collection has fashion styling made in quality stainless steel, monel metals and zyl plastics.



## **RX SERIES**

Callaway's ophthalmic eyewear collection that features sleek, yet classic eyewear styling for the modern man.



### **MAG RX 1**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude,  
available in SV or Progressive.

Size: 65-16-120

Colors: Black

Granite



### **MAG RX 2**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude,  
available in SV or Progressive.

Size: 63-16-128

Colors: Black



### **MAG 101**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude,  
available in SV or Progressive.

Additional drill charge will apply.

Size: 73-12-125

Colors: Black

Granite



### **MAG 102**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude,  
available in SV or Progressive.

Additional drill charge will apply.

Size: 65-15-120

Colors: Black

Granite



\*Certain combinations of prescription requirement may exclude Rx fabrications.

**MAG 103**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Additional drill charge will apply.

Size: 69-11-125

Colors: Black

**SPORT RX3**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Size: 59-19-135

Color: Black

**SPORT RX4**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Size: 66-15-120

Color: Black

**SPORT RX5**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Size: 63-13-135

Color: Black

### **SPORT RX6**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Size: 64-15-125

Color: Black



### **SPORT 104**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Additional shelving charge will apply.

Size: 67-19-130

Colors: White

Black



### **SPORT 105**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Additional shelving charge will apply.

Size: 59 -20-131

Color: Black



### **PAR RX7**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Additional drill charge will apply.

Size: 59-21-125

Color: Granite





### **PAR RX8**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Additional drill charge will apply.

Size: 62-16-125

Color: Granite



### **PAR RX9**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Size: 62-17-120

Colors: Black (No Gems)  
White Hot Gems



### **PAR RX10**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Size: 61-16-130

Color: Granite



### **PAR RX11**

Plano Lens: NEOX™ Transitions® SOLFX™

Base Curve: 8

Recommended Prescription Range:

+4.00 to -4.50 Total Power\*

Recommended Prescription Lens:

NEOX™ Transitions® SOLFX™ Autograph II Attitude, available in SV or Progressive.

Additional drill charge will apply.

Size: 62-13-125

Color: Black

### **CALLAWAY CLASSIC 1**

Size: 53-17-140

Colors: Black  
Brown



### **CALLAWAY CLASSIC 2**

Size: 56-17-140

Colors: Brown  
Gunmetal



### **CALLAWAY CLASSIC 3**

Size: 54-16-140

Colors: Black  
Brown



### **CALLAWAY CLASSIC 4**

Size: 53-16-140

Colors: Brown  
Graphite



**CALLAWAY HYBRID 1**

Size: 52-17-130

Colors: Brown  
Gunmetal**CALLAWAY HYBRID 2**

Size: 53-17-135

Colors: Black  
Brown**CALLAWAY HYBRID 3**

Size: 53-18-130

Colors: Brown Silver  
Gunmetal Blue**CALLAWAY HYBRID 4**

Size: 52-18-135

Colors: Brown  
Gunmetal